

# I W S

Integrity Writing Services

## Fee Schedule for Copywriting Services

*All fees listed are estimates. The final fee will be determined by factors such as the amount of research, interviews, and consultancy required. Subsequent pieces in the same marketing campaign (i.e., email sales letter and landing page or online and offline concurrent pieces) may be packaged at a discounted rate.*

<b>Service</b>	<b>Fee Range</b>
Consulting Services	\$85/hour (Packages Available)
Web Copy	\$250-\$350 / page
Long-form Web Sales Letter	\$3,500 - \$4,500
E-Mail Sales Letter	\$750 – \$2,000
Landing Page	\$1,000 - \$3,000
1-2 Page Sell Sheet	\$650 - \$1,000
6 Panel Tri-Fold Brochure	\$800 - \$1,300
4 Page Brochure (+ cover)	\$1,200 - \$2,500
8 Page Brochure (+ cover)	\$2,200 - \$3,500

Fee schedule as of August 2008.