

Sample:
Brochure B2B – Copy Only

Digital Rights Management Solutions

Prevent Piracy, Protect Your Content, and Cash In On Archived Material

Finally, there is a secure, easy-to-use platform to *safely* distribute content on CD/DVD or over the Web.

With SyncCast, opening this profitable stream of revenue is easier than ever!

SyncCast's DRM Solutions allow you to securely and confidently protect content on the Internet, CD/DVD, enterprise, and even peer-to-peer networks.

Cost-Effective, Easy, **Safe!**

Right now you hold lucrative stores of content – and without SyncCast, you're either letting them go to waste or risking piracy! But it doesn't have to be this way...

Introducing:

DRM Packager

Encryption you can trust.

With DRM Packager, your content *never leaves your server*. Everything you need is in-house! This means that, for the first time ever, you can encrypt your content without exposing it to third party theft! You'll also save the costly process and lengthy delay of outsourced encryption.

With SyncCast, it's easy, quick, less expensive and more secure.

DRM Dashboard

Retain total control of your content.

New streams of revenue await, and with SyncCast's DRM Dashboard, you are in full control. It's an easy-to-use web interface that puts you at the helm of all regulations, restrictions, and pricing of your content.

You decide the parameters for content access and cost, and the DRM Dashboard implements your changes in *real time*. And Dashboard's tracking abilities give you all the information you need to monitor customer response and make the right decisions for your content.

You can easily:

- Issue Licenses
- Establish Time-Based Subscriptions
- Handle Per-Product Fees

With your DRM system in place, you'll sit back and watch previously dormant archives and libraries generate a steady flow of cash!

DISCryption

Say goodbye to unauthorized "sharing"!

DisCryption is the final layer in a triple-defense system that ensures your content goes to only those who pay for it.

Top of the line CD and DVD technology securely locks your content and prevents unauthorized copying. No more "sharing"! You'll confidently profit from DVD distribution *without* being a victim of theft.

Windows Media 9 Series Plug-Ins

XStream Logger

Seamless Data Transfer & Analysis

XStream Logger Plugin is expertly designed for the smoothest possible data collection and analysis for Windows Streaming Media logs. The XStream Plugin connects directly to any SQL database where it stores all log information automatically! No more transferring huge chunks of data, no more importing text files to billing programs, no more delay in customer information analysis!

XStream Logger collects all logs in one centralized SQL database and instantly provides real time reporting information such as:

- bytes transferred

- most popular files
- error reports
- user-specific statistics

All at your finger tips, instantly! The XStream Plugin easily integrates with other business applications such as Billing, Customer Relations, and Customer Portals.

Top of the line: SyncCast = Trust

SyncCast is the first and only Windows Media DRM Solution to have surpassed Microsoft's rigorous standards, earning certification in the prestigious **.NET Connection**. It truly provides the most versatile and reliable DRM solutions available today.

SyncCast supports the maximum number of platforms on the market. Its DRM Solutions are even adaptable for Macintosh users!

SyncCast has helped increase the revenues of clients such as: EMI Music Group, AtomFilms, Microsoft, Lions Gate Films, American Film Institute, CinemaNow and others.

Don't waste potential revenue!

The technology is here. The time is now.

Find Out What SyncCast can do for your business.

Contact SyncCast

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